

**DTS**

# DanTech Services

Computers under control!™

## Technology Times October 2017 Issue



Dan Foote  
Owner/President

"As a business owner, I know you don't have time to waste on technical and operational issues. That's where we *shine!* Call us and put an end to your IT problems finally and forever!"

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by MIKE MICHALOWICZ

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### You're Better Off Giving Your Employees A \$1,000 Bonus Than Being Cheap With Technology

Imagine, for a minute, that you're the CEO of a scrappy, promising new start-up. In the beginning, it was just you and two other employees working on dinky PCs out of a 12-by-12-foot office, but times are picking up and the company is heading into the uncharted waters of rapid growth.

As the business moves into the public eye — and, in turn, the hungry eyes of potential hackers — it's become obvious that you're going to need to lock down your data. At this critical stage, a cyber-attack could mean the death of everything you and your team have built.

But the budget is looking lean. Everything you've done so far has been by the skin of your teeth, so why should security be any different? You put one of your more tech-savvy employees on the case, tasking him with finding the cheapest cyber security solutions available. Sure, he may not be an expert, but he understands computers. What could go wrong?

He scours the web, perusing dozens of "Top 5 Cheap Firewall Software" articles, and, with the help of a scrappy how-to guide, installs what seems to be the best of the lot on your servers and across all your computers. The entire process takes 10 hours, and costs the company next to nothing.

Potential crisis averted, you turn your attention to other matters. We'll revisit our cyber security later, you think, once we have a little more financial wiggle room.

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Get More Free Tips, Tools, and Services at [https:// www.dantechservices.com](https://www.dantechservices.com)



### Principles Behind Layered Security

There is no single silver bullet when it comes to IT Security and protecting your data, which is why we rely on a multi-layered approach to securing your network & data.

With over 60% of all Internet traffic now being encrypted, a standard firewall—including some NextGen firewalls—just don't provide the protection necessary. Our almost 10 year partnership with SonicWall puts their award winning, best of breed Unified Threat Management firewalls at the perimeter of your network. Advanced Threat Protection with SSL Deep Packet Inspection gives your network the ability to inspect traffic that enters your network for encrypted malware that would be undetected by most other firewalls—commercial grade and otherwise. Questionable payloads are tested in a remote three-sandbox environment to verify safety.



When coupled with our Premium DNS protection and other services, your network & data are less likely to become victim to data breach or attack. And should an unforeseen event happen where recovery is needed, having your data secured by Datto makes recovery quick, efficient, and effective.

Layers of data security and network protection keep your Computers Under Control!™

## DanTech Services Customer's Spotlight EHS-ALASKA

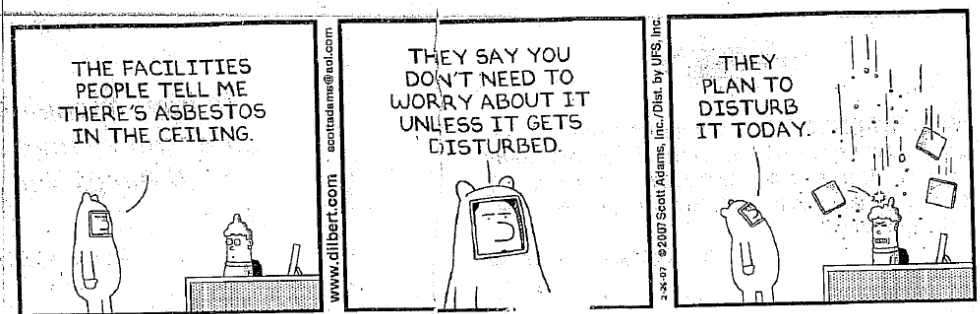
**EHS-Alaska, Inc.** is an engineering and industrial hygiene firm specializing in hazards removal design; construction monitoring; workplace health, worker exposure monitoring, safety, compliance and training.

When we put out those words it normally leaves people scratching their heads to figure out just what it is that we really do. We find that the best way to explain it is that since 1986 EHS has been testing buildings for asbestos and other hazards, we have been testing air in buildings and locating the causes of bad air.



We have been assisting companies in responding to OSHA violation notices by training workers, setting up testing programs, or setting up Operation and Maintenance Plans.

We also provide IBC, ICC and IRC code consulting. Our newest service is providing 3<sup>rd</sup> Party Plan Reviews for the Municipality of Anchorage. Our highly experienced staff consists of a Mechanical Engineer, chemist, plan designer, and building inspectors. We work throughout the State of Alaska for building owners, commercial interests and government entities to insure that they manage their liability regarding hazards found in buildings.



**So if you are planning a renovation project and need to know ahead of time the costs for removal of hazmat your contractor may encounter call us to set up a survey of your property.** If your tenants are complaining about mold or indoor air quality call us and we will come out and assess the situation and work with you and your tenants to identify the sources of the problem and recommend solutions. We also provide quick and responsive turnarounds on Plan reviews and will work with you to develop any Memorandums of Understanding with local and state officials on building code issues.

**[www.ehs-alaska.com](http://www.ehs-alaska.com)  
(907) 694-1383**

*EHS-Alaska has been protected by DanTech Services for over 3 years, providing layered security including perimeter monitoring, premium DNS, data backup and management of their workstations & servers. Just as they've been assisting companies with the navigation of the complex standards and requirements of building codes, OSHA, and other government regulations, DanTech Services works to navigate the complexities of their IT infrastructure while maintaining their Computers Under Control!™*



### Shiny New Gadget Of The Month:



**Picture Keeper Connect, The Best Way  
To Back Up Photos On The Go**

Nothing feels worse than having to delete an old favorite to make room for some new photos. The Picture Keeper Connect solves both of these issues, providing easy-to-use backup for your phone or tablet.

The Picture Keeper Connect, which looks a lot like a conventional flash drive, is designed specifically to back up photos, videos and contact information with just a couple of button presses. It plugs into your phone and gets to work. Even better, it can do all of this without the need for WiFi or network connection. It keeps your photos in their designated album, meaning you won't end up with a cluttered mass of photos when you transfer them to a new device.

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Call 907-885-0500 to keep your  
network secure  
and your  
Computers Under Control!™

- "You're Better Off Giving Your Employees A \$1,000 Bonus  
Than Being Cheap With Technology"  
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Across the following year, the company's success skyrockets. The phone is ringing off the hook, new business is flooding in and your profit margin is exploding. You even ended up snagging a feature in Entrepreneur magazine. Your company is the envy of all your peers.

That is, until the day that you get hacked. One morning, an advanced strain of ransomware easily sidesteps your free antivirus and starts wreaking havoc. It slithers through your systems and locks you out of everything, from client data to basic Word documents, and encrypts it behind a paywall, demanding \$50,000 in Bitcoin or you'll lose access to all of it — forever.

You couldn't make room in your budget for a robust cyber security solution. Well, how does that \$50K ransom strike you?

This may sound like nothing more than a horror story, but in reality, this happens to business owners all over the world each and every day. An IBM security study from last December discovered that over half of businesses surveyed had paid over \$10,000 in ransomware payoffs, with 20% paying over \$40,000. And that's not even including the millions of dollars of damage caused by other forms of malicious software every year.

The fact is, when your time, money and business are on the line, it simply doesn't pay to be cheap when choosing your cyber security technology.

Think of it this way. Say, with your free antivirus, you're "saving" \$100 a month. Lo and behold, a virus manages to punch its way through and causes chaos throughout the company server. Even if you're lucky and it isn't ransomware, by the time you've managed to expunge the stubborn virus from your business, you'll have put in countless man-hours, guaranteed to cost you more than that \$100 a month. Instead of throwing those thousands of dollars down the drain, you'd be better off giving each of your employees a \$1,000 bonus!

Free antivirus software, giveaway cyber-protection, or a \$5 firewall seems like a great idea, until a hacker cuts through your company's defenses like a warm knife through butter. These guys love when they see these outdated, cheapo barriers guarding your priceless data — those are the paper-thin defenses that keep hackers in business.

You wouldn't buy a rusty, secondhand old lock for your house, so why are you installing primitive cyber security software to protect your most precious company resources?

In today's world of rampant cybercrime, it's inevitable that somebody will come knocking at your digital door. When that day comes, do you want a free piece of software that you saw on LifeHacker, or a tried-and-tested, up-to-the-minute, comprehensive security solution?

Don't be shortsighted and risk everything just to save a quick buck. Invest in your company's future, and protect yourself with the most powerful tools on the market

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